



**FUN BOX**  
**UHD**



**tdc**

TIMELESS DRAMA CHANNEL



**FILM BOX**



*fashion* **BOX**  
**HD**



**SPI**  
INTERNATIONAL

**HOME OF GREAT ENTERTAINMENT**



**GAME TOON** **G**  
**HD**



**FIGHT BOX**  
**HD**



**FAST & FUN BOX**  
**HD**



**DOCUBOX**  
**HD**



# WE ARE COVERING THE WORLD WITH ENTERTAINMENT



## ABOUT SPI

**SPI International/Filmbox** is a global media company operating 36 television channels on six continents. FilmBox being its flagship channel, SPI is one of the biggest aggregators of native Ultra HD content in the world. Working with over 1400 operators worldwide, SPI uses state of the art technology providing its 55 million subscribers with access to SPI's linear and on demand content including live streaming of UHD programming and FilmBox channels on any Internet-connected device via major global streaming media players as well as local OTT providers.

For over 25 years, SPI International has been a leading distributor of theatrical films and television programming in the international market. SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand.

More info: [www.spiintl.com](http://www.spiintl.com)

**6K+** MOVIES AND SERIES

**35** CHANNELS

**80** FEEDS

**15** LANGUAGES



# BUSINESS AREAS

SPI is one of the media industry **leaders** for content distribution, movie channels, thematic channels and online media businesses.



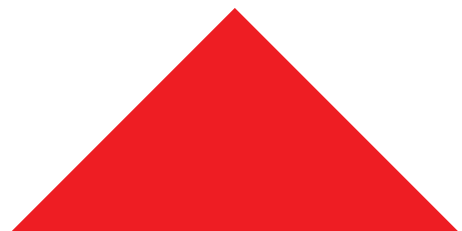
**TV CHANNELS**  
**FREE TV / PAY TV**  
ADVERTISING  
SALES  
**ONLINE**  
**SERVICES**  
CONTENT  
SALES



# LOCAL CHANNELS



# INTERNATIONAL CHANNELS



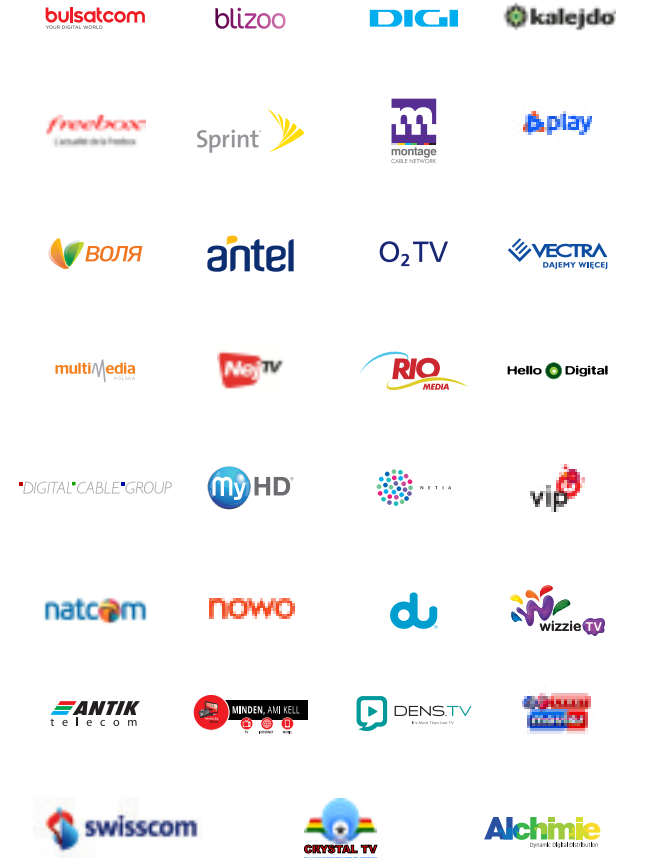
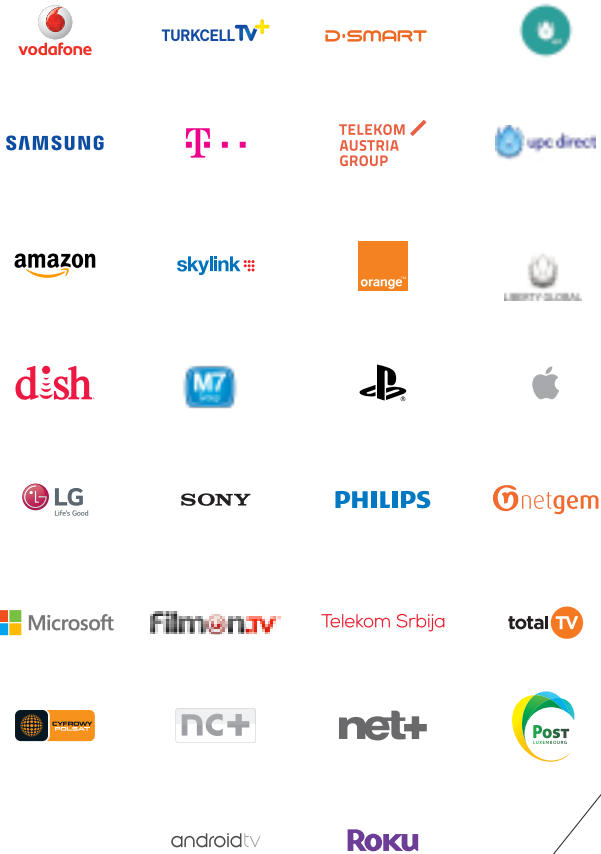


# SATELLITE PARTNERS



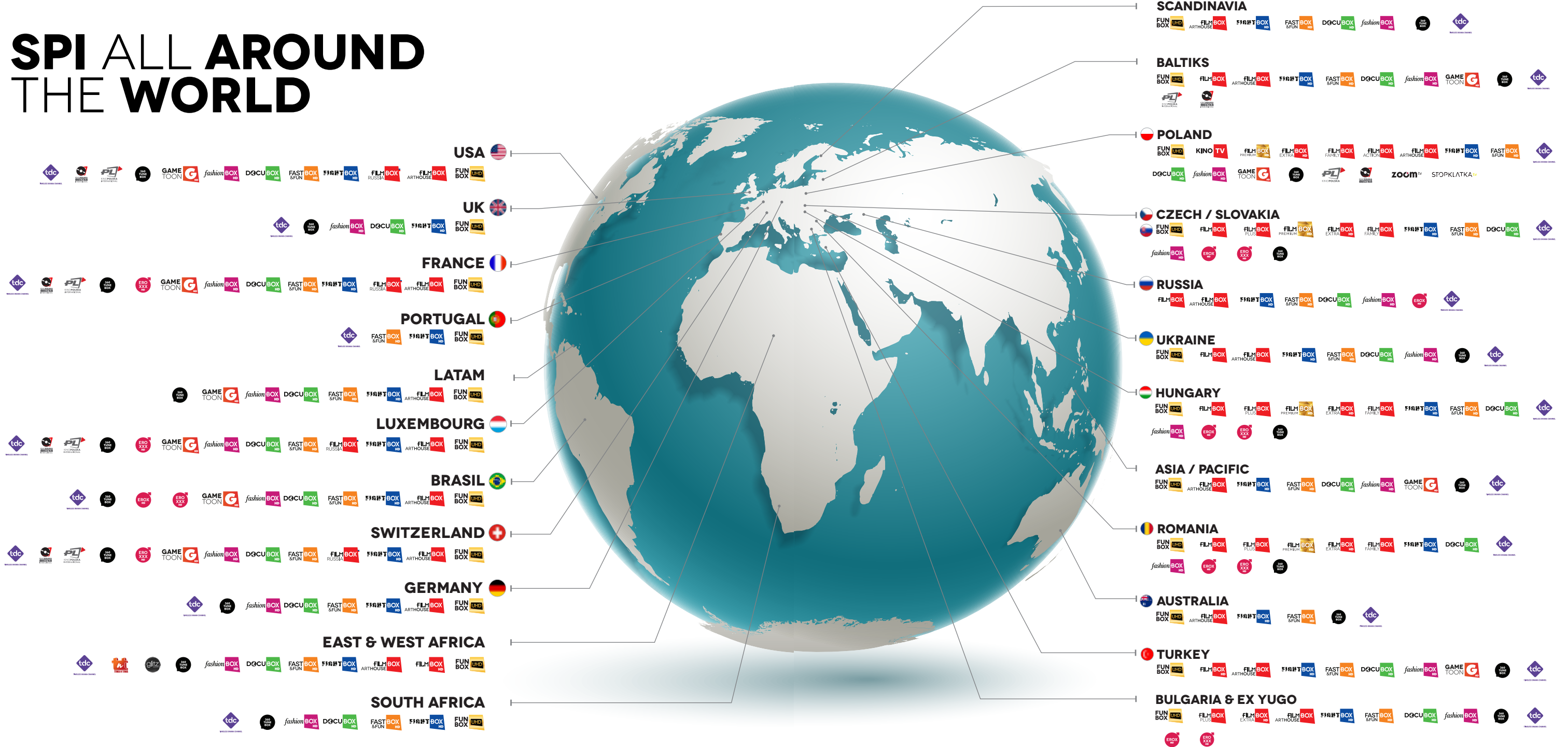


# SPI PARTNERS





# SPI ALL AROUND THE WORLD





# EXPERIENCE ENTERTAINMENT LIKE NEVER BEFORE

SPI presents a new,  
state-of-the-art  
TV channel featuring  
breathtaking visual  
content which delivers  
the ultimate

**ULTRA HD  
CONTENT**



**TRAVEL / NATURE**  
DOCUMENTARIES  
**ART / CULTURE**  
LIFESTYLE / ENTERTAINMENT  
**TV SERIES**  
EXTREME ADVENTURES



**ENTERTAINING  
CONTENT**  
FOR A WIDE  
AUDIENCE

**HOLLYWOOD  
MOVIES,  
FAVORITE  
EVERGREENS,  
AND POPULAR  
SERIES**

More than 300 premiere titles every year.

Movies, television series, and high-budget TV productions from the best directors.

The best content from major global distributors and producers.

THE NEWEST  
HOLLYWOOD  
FEATURES  
**AIRED  
BEFORE THEIR  
TERRESTRIAL  
TV PREMIERES**



FLAGSHIP  
FILMBOX  
CHANNEL  
**WITH  
PREMIUM  
CONTENT**

**Hot movies** shown before their  
terrestrial TV premieres

Famous Hollywood features with  
**the most popular stars**

**Award-winning productions**  
from Europe

**The best content** available  
in the local market



# HOLLYWOOD BLOCKBUSTERS

IN FULL  
HD QUALITY



# 100%

**COMMERCIAL  
FREE HD  
PREMIUM  
MOVIE  
CHANNEL**

Blockbuster movies with excellent picture and sound quality (1080i)

More than 300 premiere titles every year

High-budget TV productions

Premium content from major distributors



# CLASSIC INDEPENDENT ARTHOUSE



## THE BEST CHOICE OF WORLD CINEMA MASTERPIECES

The most outstanding directors of all time: Kurosawa, Hitchcock, Bunuel, Fellini, Murnau, Eisenstein, Visconti, Antonioni, De Sica.

Festival winners, arthouse classics, independent feature and short films from all over the world.



# BLOCKBUSTER HITS AND OSCAR WINNING MOVIES!



## WATCH MOVIES WITH YOUR FAVOURITE ACTORS

Leading actors including  
George Clooney, Johnny Depp,  
Jean Reno, Colin Firth, Benedict  
Cumberbatch, Martin Freeman,  
Gwyneth Paltrow, Kate Winslet,  
Cate Blanchett, Ewan McGregor  
and many more

Great selection of  
Oscar winners and nominees

Movies and series from  
the most renowned  
directors



**FUN**  
FOR  
THE ENTIRE  
**FAMILY**

KIDS,  
TEENAGERS  
AND ADULTS

Content appealing to both children and adults: great adventures, comedies, fantasy movies, popular series and entertainment programs

For science lovers: educational, biographic and documentary

Huge variety of films and series for teen audiences

Cartoons for children



FILMBOXACTION

**PREMIUM  
CHANNEL**

WITH  
NON-STOP  
ACTION

**FILMBOX**  
ACTION

# ADRENALIN PUMPING

BLOCKBUSTER  
MOVIES AND SERIES

**100% COMMERCIAL FREE**

The leading stars of action cinema:  
**Bruce Willis, Jean-Claude Van Damme,**  
**Steven Seagal, Jet Li,**  
**Jackie Chan, Jason Statham**  
and many others

Best content from the U.S., Europe  
and Asia

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◆ SPIINTL.COM



**GREAT SELECTION OF  
BIG BUDGET MOVIES**  
FROM MAJOR RUSSIAN  
DISTRIBUTORS SUCH AS  
**CENTRAL PARTNERSHIP  
AND MANY MORE**

**100% COMMERCIAL FREE**

Action movies with spies,  
tough guys and beautiful women

Heart-tugging romance films  
and soap operas

Comedies with the most popular  
Russian actors

Family content: adventure, fantasy,  
musicals and more

**BEST RUSSIAN  
FEATURES FROM  
MAJOR  
DISTRIBUTORS**



# BEST MOVIES AND TV SERIES FOR ALL AUDIENCES



# BASIC MOVIE CHANNEL FOR ALL AUDIENCES


A basic tier movie channel in Poland featuring a diverse selection of films and TV series for a wide audience of cinema fans. International blockbuster hits, world famous family movies, acclaimed period dramas, biographies and some of the most popular TV series from such prominent suppliers as BBC, ITV, FreemantleMedia International and many more.



500 FRESH HOURS OF  
**THE BEST TURKISH  
SERIES FROM  
MAJOR  
PRODUCERS**

WITH  
INTERNATIONAL ACCLAIM

BLACK MONEY LOVE, KARADAYI,  
KURT SEYIT SHURA, 20 MINUTES,  
FIVE BROTHERS, RED SCARF,  
MOMS AND MOTHERS, 8TH DAY



NON-STOP  
**COMBAT  
ACTION**  
IN HD QUALITY  
FOR ALL  
**FIGHT  
LOVERS**

## LIVE BROADCASTS

FROM THE BEST FIGHT EVENTS IN  
**HIGH DEFINITION QUALITY!**

FightBox HD will place you inside the ring during mixed martial arts, karate, boxing or wrestling championship!

Take a 24h tour of martial arts from around the world: MMA, kickboxing, boxing (male & female), wrestling, karate, taekwondo, capoeira, judo, muay-thai, cage-fighting, wushu and sanda. Sense the full contact in full HD!

Watch the biggest live shows and the most exciting fights from Europe, America and all over the world: King of Kings Hero's Series, Makowski Fighting Championships, Superkombat Fighting Championship, Mix Fight Gala and more!



# EXTREME LEVELS OF ADRENALINE

# TOP ADRENALINE AND EXTREME SPORTS FROM ALL OVER THE WORLD

Watch daredevil car racing, motocross, watercross, base jumping and skydiving

Witness unbelievable performances in skateboarding, snowboarding, wakeboarding, bouldering, BMX, FMX and many others

Take part in world championships and let the masters of adrenaline shock you with absolutely extreme achievements and merciless competitions



# EXPLORE OUR PLANET WITH ITS MYSTERIES & BEAUTIES

Traverse the mythical roads of the Incas, India Gods or even Sinbad...

Face the danger and beauty of wild nature and take part in breathtaking adventures in the most exotic places

Explore the living culture collections (guided by UNESCO)



AN UNFORGETTABLE  
**COLLECTION**  
OF FASCINATING,  
**DOCUMENTARY**



FASHIONBOXHD

**WATCH  
YOUR  
STYLE**



*fashion* **BOX**  
HD

WORLD'S  
FIRST  
**NATIVE HD  
FASHION  
CHANNEL**

15 hours of new programming monthly

Focus on trends and trendsetters

Top models, top designers  
and top brands

Make-up, style, hottest catwalks,  
hair tricks & beauty tips

The world of shopping:  
the funkiest boutiques  
and most exclusive shops



A GAMING  
CHANNEL  
MADE  
**FOR GAMERS  
BY GAMERS**



Gametoon is a worldwide TV channel for millennial audience devoted to gaming and e-Sports.

The channel delivers wide variety of game highlights, ranging from famous AAA titles to true gems of indie scene.

Gametoon brings important matches of well-established e-Sports titles, leagues and tournaments with million dollar prize pools.

The channel partners up with renowned gaming influencers to provide game-based entertainment content rich with insights and tips on how to improve your gaming skills.

Gametoon also gives its viewers a unique opportunity to share scores of Gametoon mobile games on air creating global contest!

**40% OF THE CONTENT IS EXCLUSIVE,  
INCLUDING FULLY OWNED & PRODUCED  
LIVE EVENTS, GAME HIGHLIGHTS & STREAMS**



# THE HOME OF INDEPENDENT MUSIC



## OUTSTANDING, BREAKTHROUGH ARTISTS

Independent selection of  
the newest and hottest videos,  
made by music trendsetters

Videos organized by genre:  
Rock, Indie, Pop, Electro, Dance, Hip-hop



EROXHD  
EROXXXHD



**EROX HD AND  
EROXXX HD ARE  
PAY CHANNELS  
WITH THE BEST  
SELECTION  
OF EROTIC  
MOVIES**

These channels broadcast movies from the leading adult studios such as:

**Creaways**  
**Harmony**  
**Manica Media**  
**Digital Playground**  
**Digital Desire**  
**Big Media**  
**Private**  
(excluding Latin America territory)

**PLEASURE  
AND  
DESIRE**





# FIRST TERRESTRIAL MOVIE CHANNEL IN POLAND

**Stopklatka TV is a free-to-air film channel** with a wide range of Polish and foreign movies, from Hollywood hits to award-winning productions and cult classics. Program offer includes popular series and interesting documentaries as well.

**Technical reach of Stopklatka TV exceeds 90% of population.** It is available via digital terrestrial TV, as well as on cable and satellite platforms.

**Stopklatka TV takes second place among all movie channels in Poland.**



# TERRESTRIAL FEMALE-SKEWED ENTERTAINMENT CHANNEL FOR SMALL-TOWN POLAND



**Zoom TV** features intriguing documentaries, mysteries, gripping films and tv series as well as the most popular Polish comedy shows.

The channel is available on MUX-8 of the Polish digital terrestrial television. In addition to DTT, Zoom TV is also carried by cable networks and DTH platforms.



# THE BEST **POLISH FILMS**

Kino Polska is dedicated to Polish films and series. Here, iconic productions are shown along with hits of recent years, providing emotions for viewers of all ages. The channel also presents foreign films and series with the participation of Polish artists. Kino Polska is a place where Polish identity is expressed in the best possible way: through entertaining films.

Kino Polska is a unique television offer featuring Polish cinema of various genres, including foreign productions with the participation of Polish artists.

## HOME OF POLISH FILMS



FOR  
**POLISH  
SPEAKING**  
AUDIENCES

THE CHANNEL  
FOR **POLISH  
SPEAKING**  
AUDIENCES  
**AROUND  
THE WORLD**

Kino Polska International is the overseas version of Telewizja Kino Polska, programmed especially for Polish-speaking audiences outside of Poland. The channel offers something for everyone, including feature films, documentaries and popular TV series.



# CHANNEL DESCRIPTION

**Kino Polska Muzyka** is a worldwide music television channel dedicated exclusively to Polish music. Kino Polska Muzyka broadcasts all the greatest hits from the Polish music scene from the past 30 years, perfectly combining nostalgia and modernity. The channel features a variety of music genres from the 80's and 90's as well as the latest hits.



**Kino Polska Muzyka** is a unique TV channel offering Polish-speaking audiences around the world a chance to enjoy watching again the most popular Polish musical performers, bands and stay up-to-date with the best new hits straight from Poland.



# ONLINE SERVICES

## AVAILABLE PLATFORMS



**FilmBox Live** is a subscription based, multi platform content service with a vast library of titles from different genres such as movies, TV series, thematic contents.

VOD and Live Streaming channels

UHD encoding and streaming support

Supporting different business models

Single subscription for all screens

Different payment options

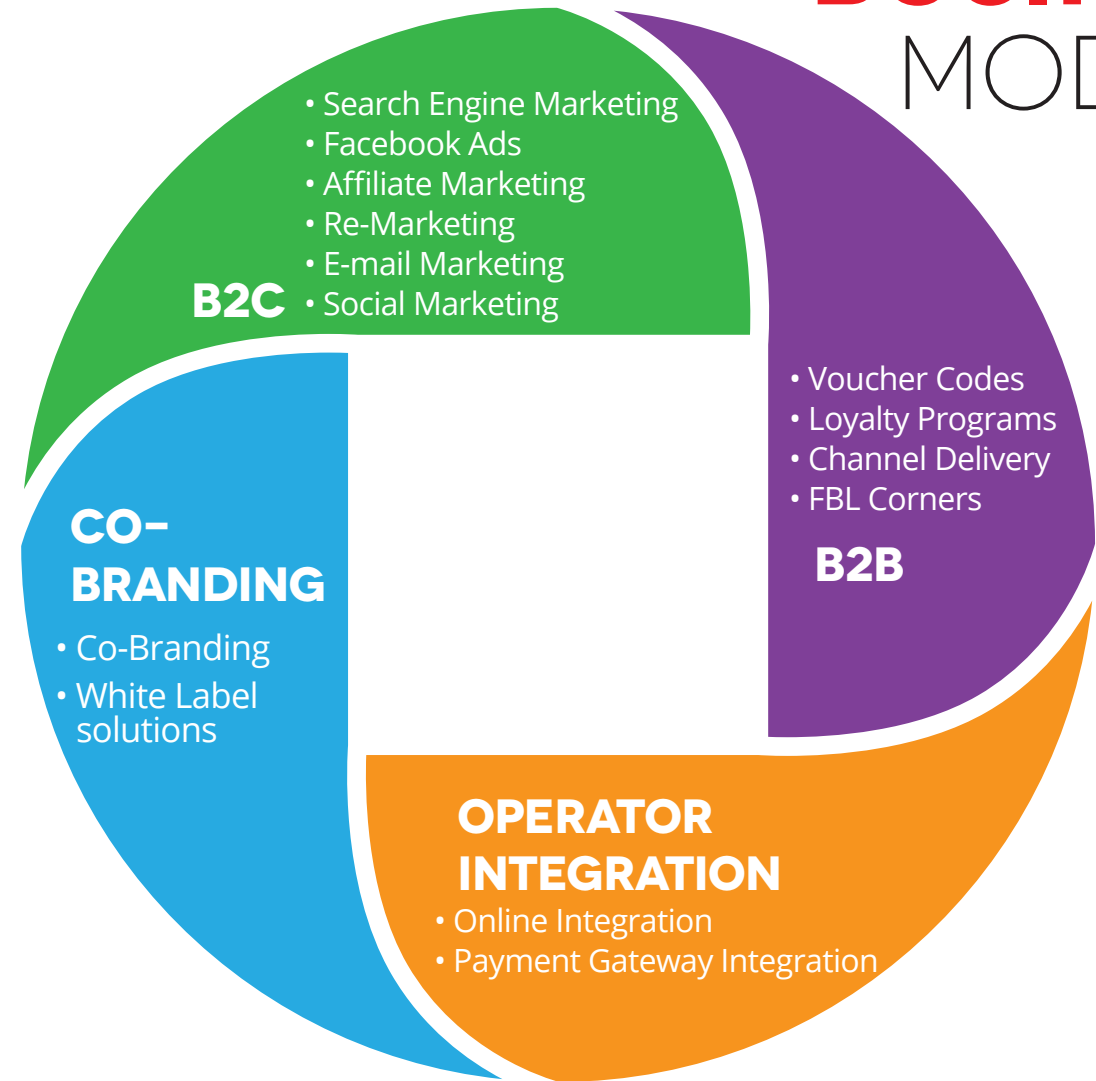
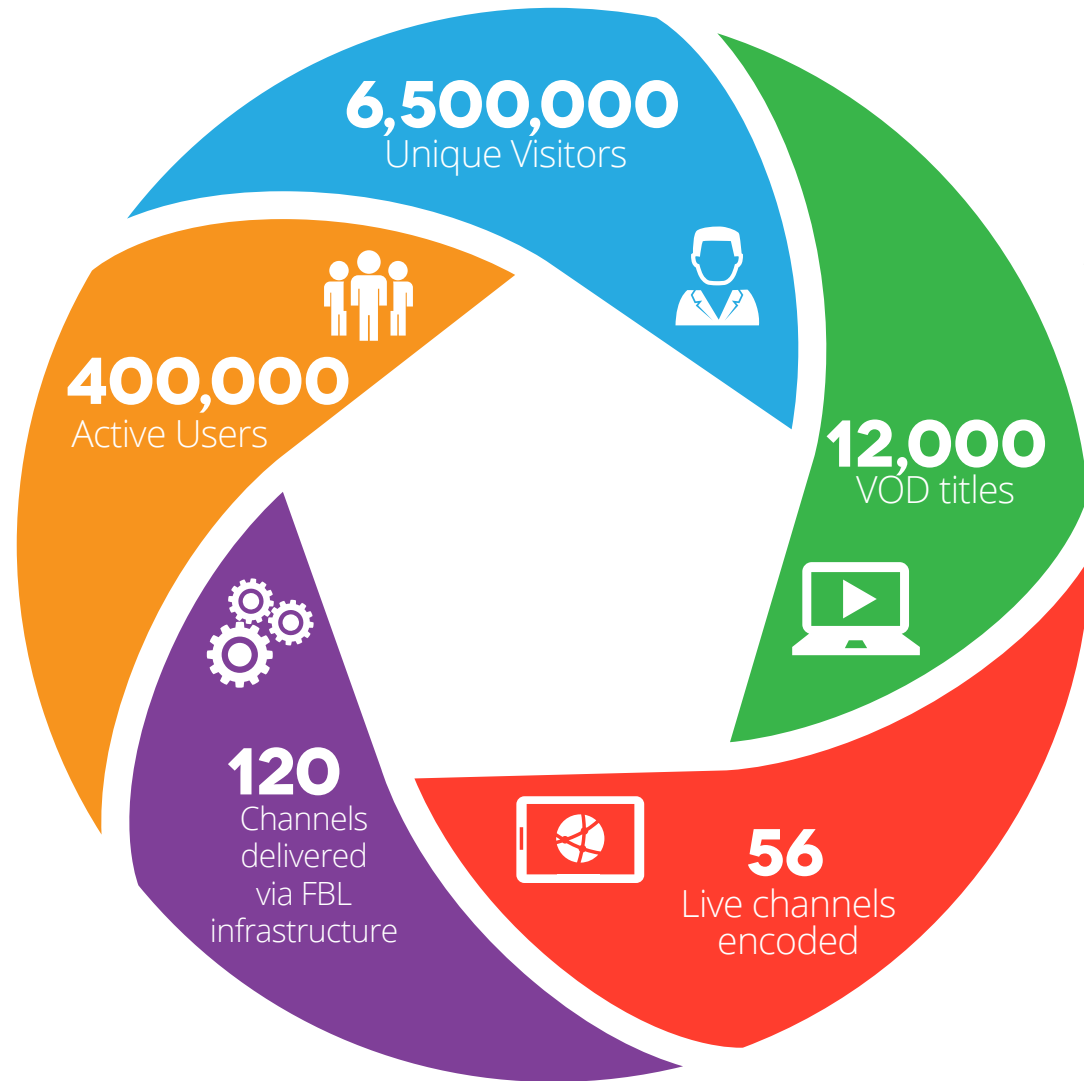
Responsive customer support

Single Sign on for Operators



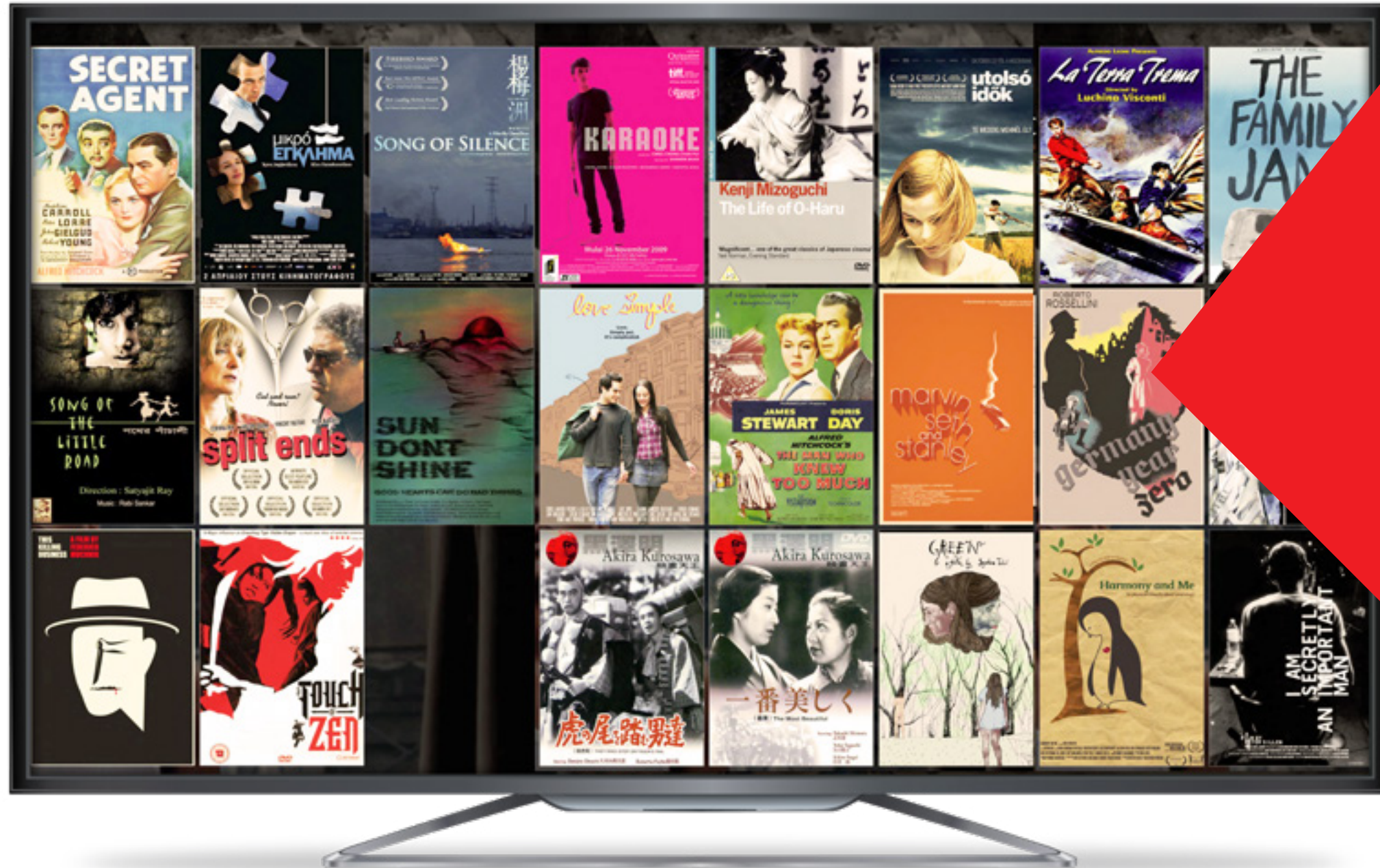
# NUMBERS

# BUSINESS MODELS





# ONLINE SERVICES



## CUSTOM SELECTION OF FILMBOX LIBRARY BRANDED CORNER

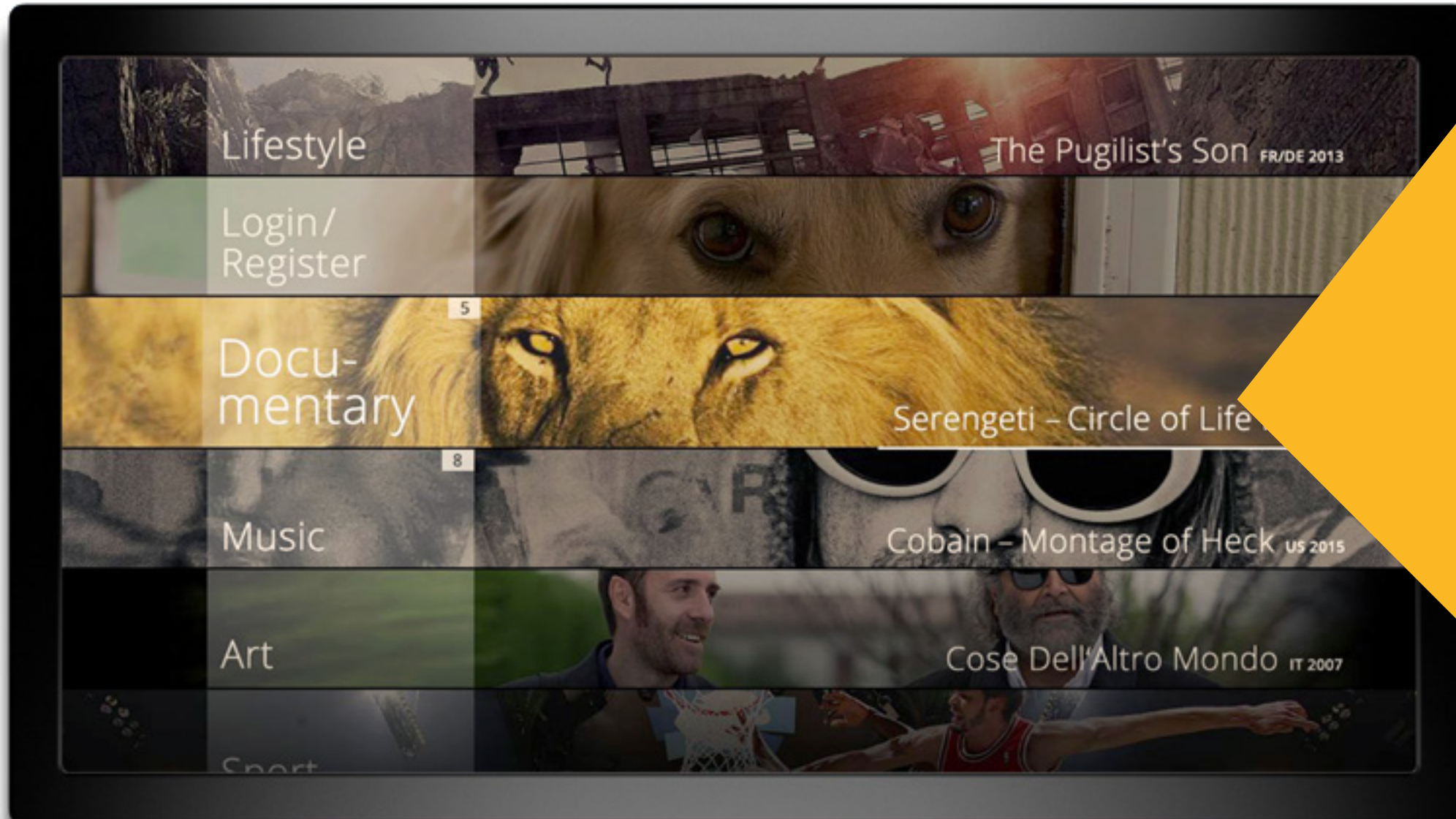
Filmbox On Demand offers a custom selection of Filmbox Library consisting of variety of genres including blockbuster and independent movies, documentaries, extreme sports and fight videos.

### Key Features of Filmbox On Demand:

- High-quality mezzanine videos
- Supporting different video formats
- Posters, detailed metadata delivery
- Localization option
- Flexible content delivery methods



# ONLINE SERVICES



## FUNBOX UHD SVOD APP UNIQUE UHD CONTENT MULTIPLATFORM

SPI presents a new, state-of-the-art TV app featuring breathtaking visual content which delivers the ultimate Ultra HD experience.

FUNBOX UHD is an on-demand streaming application which SPI International developed to make the best quality UHD content available to the most innovative OTT platforms such as Amazon Fire TV.

With the FUNBOX UHD app, the audience receives more nuance and detail, exceptional contrast dynamics and extended colors - the best TV experience possible today.



We keep the  
**MASTERPIECES**  
*sparkling*

WE HAVE  
RESTORED



**70+** classic  
Polish  
movies

**50** short  
films and  
cartoons

CRF digitally restores **masterpieces of Polish cinema**, to produce versions with the best sound and picture available for movie theatres, HD TV, Blu-ray discs and DVD.

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**SPI**

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